

Kyrylo Yanchev

Product UX/UI Designer

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Skills

Product Strategy & Vision

Design Systems Governance

Technical Fluency (APIs, JSON, Logs)

AI & Agentic UI Design

UX Research (Qual & Quant)

A/B Testing & CRO

Information Architecture (IA)

High-Fidelity Prototyping

Data Analytics & Metrics

Accessibility (WCAG 2.2)

Cross-functional Collaboration

Hobbies

In my spare time, I'm a tinkerer and a systems enthusiast. Whether I'm searching for the optimal line on a racing track or producing electronic music, I'm fascinated by the intersection of technology and creativity. I have a hands-on approach to understanding how things work—from engineering complex LEGO models to deconstructing and repairing hardware. These hobbies sharpen my spatial thinking and fuel the same problem-solving mindset I bring to designing complex digital products.

Product UX/UI Designer with 8+ years shaping scalable Web, iOS, and Android experiences. Expert in Human Interface Guidelines (HIG) and Material Design, I bridge user research and design systems to deliver measurable impact—streamlining delivery by ~20% and lifting satisfaction by 10–25%. Proven leader in WCAG accessibility, native mobile interaction, and cross-functional alignment from discovery to high-fidelity prototype.

Employment history

Jun 2023 - Sep 2025

Product UX/UI Designer

Bladeware

Designed user-centered experiences and interfaces; conducted research, wireframing and prototyping, design systems; collaborated with cross-functional teams to align design with business objectives.

- Strategically designed and delivered user-centered experiences and intuitive interfaces for a key product suite, resulting in 10%-25%
- Conducted comprehensive user research (interviews, surveys) to inform design decisions, leading to the creation of validated wireframes and high-fidelity prototypes.
- Collaborated effectively with cross-functional teams (Product Managers, Engineers, Marketing) to ensure design alignment with core business objectives and technical feasibility.
- Successfully implemented A/B testing strategies for key feature releases to optimize user flow.
- Contributed to continuous improvement by analyzing design trends and new technologies to deliver cutting-edge and impactful project solutions.

Oct 2022 - Nov 2025

Product UX/UI Designer

Binary Future

Led design projects; mentored junior designers; conducted user research and maintained design guidelines to ensure consistent, usable solutions.

- Led end-to-end design projects and initiatives across multiple product lines, managing the design lifecycle from concept to launch.
- Mentored and coached a team of 7 junior designers, providing constructive feedback and fostering their professional growth.
- Developed and maintained the Design System and Guidelines (using Figma), ensuring design consistency and significantly reducing development time by 20%.
- Executed robust user research, including the creation of detailed personas and journey maps, which served as the foundation for product strategy.
- Produced high-quality artifacts (wireframes, mockups, prototypes) that consistently met rigorous usability and accessibility standards (WCAG).
- Managed communication and negotiated design solutions with stakeholders, PMs, and developers, acting as the main design advocate.

Aug 2021 - Oct 2022

UX/UI Designer

UXBee

- Directed and mentored a high-performing design team, establishing a culture of professional growth and increasing team output through structured coaching and skill-sharing.
- Engineered a specialized Design Quality Assurance (QA) framework, elevating process efficiency by 18% and significantly reducing design-to-development friction.
- Orchestrated digital transformation for enterprise clients by translating high-level business requirements into scalable platform strategies and actionable product roadmaps.
- Synthesized complex business objectives and market insights to architect strategic product visions that aligned user needs with commercial goals.
- Championed design-led thinking to C-suite stakeholders, securing buy-in for creative solutions through data-backed UX research and rigorous market analysis.
- Conceptualized and delivered end-to-end Information Architecture (IA) and interaction models, ensuring 100% compliance with WCAG accessibility standards and usability best practices.

Oct 2019 - Aug 2021

UX/UI Designer

streambet.com

- Boosted visitor-to-customer conversion by 30% through a data-driven strategy of UX/UI optimizations and high-velocity A/B testing iterations.
- Elevated user retention by architecting an end-to-end healthcare ecosystem, delivering high-impact services including telemedicine interfaces and medication management modules.
- Optimized cross-functional synergy between digital and physical IT divisions by implementing agile coordination frameworks, effectively eliminating workflow bottlenecks and project friction.
- Strategically integrated SEO-centric design principles into the product roadmap, resulting in the successful launch of 20+ features that accelerated organic growth and discoverability.

Dec 2017 - Oct 2019

UX/UI designer

Kreatism Studio

- Architected and executed sophisticated Information Architecture (IA) and end-to-end UX strategies, significantly optimizing cross-platform navigation and user flow efficiency for complex digital ecosystems.
- Directed the production of high-impact design deliverables—including user scenarios, storyboards, and high-fidelity prototypes—ensuring rigorous adherence to WCAG accessibility guidelines and responsive design benchmarks.

Education

UX Design Specialization

Google

Bachelor's Degree

ZSEA University