

Kyrylo Yanchev

Senior Product UX/UI Designer

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SUMMARY

Results-driven Senior Product UX/UI Designer with 8+ years of success in delivering end-to-end user-centered solutions. Proven track record in leading design initiatives, resulting in +15% increase in conversion and -20% reduction in customer support tickets. Expertise in Design Systems, cross-functional collaboration, advanced UX Research, and ensuring WCAG accessibility standards. Skilled mentor focused on aligning design strategy with core business objectives.

EXPERIENCE

Product UX/UI Designer - **Bladeware**

2022-11-01 - 2025-09-01

Designed user-centered experiences and interfaces; conducted research, wireframing and prototyping, design systems; collaborated with cross-functional teams to align design with business objectives.

- Strategically designed and delivered user-centered experiences and intuitive interfaces for a key product suite, resulting in 10%-25% increase in user engagement.
- Conducted comprehensive user research (interviews, surveys) to inform design decisions, leading to the creation of validated wireframes and high-fidelity prototypes.
- Collaborated effectively with cross-functional teams (Product Managers, Engineers, Marketing) to ensure design alignment with core business objectives and technical feasibility.
- Successfully implemented A/B testing strategies for key feature releases to optimize user flow.
- Contributed to continuous improvement by analyzing design trends and new technologies to deliver cutting-edge and impactful project solutions.

Product UX/UI Designer - **Binary Future**

2022-10-01 - 2025-09-01

Led design projects; mentored junior designers; conducted user research and maintained design guidelines to ensure consistent, usable solutions.

- Led end-to-end design projects and initiatives across multiple product lines, managing the design lifecycle from concept to launch.
- Mentored and coached a team of 7 junior designers, providing constructive feedback and fostering their professional growth.
- Developed and maintained the Design System and Guidelines (using Figma), ensuring design consistency and significantly reducing development time by 20%.
- Executed robust user research, including the creation of detailed personas and journey maps, which served as the foundation for product strategy.
- Produced high-quality artifacts (wireframes, mockups, prototypes) that consistently met rigorous usability and accessibility standards (WCAG).
- Managed communication and negotiated design solutions with stakeholders, PMs, and developers, acting as the main design advocate.

SKILLS

Core UX/Product Skills:

Design Thinking, Lean UX, Design Strategy, Product Roadmap, Information Architecture (IA), Workshop Facilitation

Research & Testing:

Qualitative & Quantitative Research, User Interviews, Personas & User Journey Mapping, Usability Testing, A/B Testing, Card Sorting, Survey Design

Visual Design & Systems:

Design Systems (Creation & Governance), Component Libraries, Atomic Design, Responsive Design, Data Visualization, Accessibility Standards (WCAG)

Platforms & Tools:

Design Tools: Figma, Sketch, Adobe XD., Prototyping: High-Fidelity Prototyping., Standards: Human Interface Guidelines (iOS HIG), Material Design (Android), Web Accessibility (WCAG)

EDUCATION

Professional Certificate

Google
UX Design

Bachelor

State Engineering Academy, Ukraine
Software Engineering

LANGUAGES

English: Ukrainian: Russian: